

ENERGY PARTNERS SPONSORSHIP PACKAGES COMMUNICATING RENEWABLES SUMMIT

**APRIL 21-23, 2009 • HILTON MINNEAPOLIS
MINNEAPOLIS, MN**

**For additional information or to become a sponsor please contact
Treadlite Group: 719-239-2001 or email us at info@treadlitegroup.com**

**Complimentary registrations do not include pre-conference workshops.*

APRIL 21, 2009 PRE-WORKSHOP SESSIONS

**Morning session maxed out at 130 people and afternoon session maxed out at 130 people, reaching somewhere between 130-200 unique attendees.*

EVENT SPONSORSHIPS

TUESDAY BREAKFAST (1) \$3,500

- Company representative to introduce a speaker during the general session
- Sponsorship signage on tables during breakfast
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months.
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

TUESDAY LUNCH (1) \$4,000

- Company representative to introduce a speaker during the general session
- Sponsorship signage on tables during lunch
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

TUESDAY AFTERNOON SNACK (1) \$2,500

- Sponsorship signage on tables during snack
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

TUESDAY RECEPTION SPONSOR (1) \$10,000

- Company representative to introduce surprise guest speaker
- Company representative to introduce a speaker during the general session
- Sponsorship signage on tables during reception
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months plus a section on the conference website's "Energy Room" which can include choice of materials.
- Video (3-5 minutes), taped on site, to promote product, service or issue of your choice to be included in your section of the Energy Room. Option to use video in other elements of your companies' marketing programs.
- Post to DomesticFuel.com on the topic of your choice, reaching more than 40,000 unique visitors a month
- Logo included in all conference materials and press releases
- (3) Complimentary Registrations
- Lead two teams during the off-site party "Clue" event
- Lead two tables during the "Alternative Energy Synergy Events" conducted during the lunch session.
- Sponsor name badge ribbon available to all company representatives

April 22-23, 2009

WEDNESDAY & THURSDAY BREAKFAST SPONSOR (1 EACH DAY) \$7,500

- Company representative to introduce a speaker during the general session
- Sponsorship signage on tables during breakfast
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months plus a section on the conference website's "Energy Room" which can include choice of materials.
- Logo included in all conference materials and press releases
- (2) Complimentary Registrations
- Lead one team during the off-site party "Clue" event
- Lead one table during the "Alternative Energy Synergy Event" conducted during the lunch session
- Sponsor name badge ribbon available to all company representatives

WEDNESDAY & THURSDAY KEYNOTE SPEAKER LUNCH SPONSOR (1 EACH DAY) \$10,000

- Company representative to introduce speaker
- Sponsorship signage on tables during lunch
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months plus a section on the conference website's "Energy Room" which can include choice of materials.
- Video (3 minutes), taped on site, to promote product, service or issue of your choice to be included in your section of the Energy Room. Option to use video in other elements of your companies' marketing programs
- Logo included in all conference materials and press releases
- (2) Complimentary Registrations
- Lead two teams during the off-site party "Clue" event
- Lead two tables during the "Alternative Energy Synergy Events" conducted during the lunch session
- Sponsor name badge ribbon available to all company representatives

WEDNESDAY & THURSDAY MORNING BREAK SPONSOR (1 EACH DAY) \$4,000

- Sponsorship signage on tables during break
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Lead a table during the "Alternative Energy Synergy Events" conducted during the lunch session
- Sponsor name badge ribbon available to all company representatives

WEDNESDAY AFTERNOON BREAK SPONSOR (1) \$5,000

- Sponsorship signage on tables during break
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Lead one team during the off-site party "Clue" event
- Lead one table during the "Alternative Energy Synergy Events" conducted during the lunch session
- Sponsor name badge ribbon available to all company representatives

WEDNESDAY PARTY SPONSOR (1) \$15,000

- Company representative to welcome everyone to event and give brief presentation
- Company representative to introduce a speaker during the general session
- "Sponsorship signage on tables during reception
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months plus a section on the conference website's "Energy Room" which can include choice of materials.
- Video (3-5 minutes), taped on site, to promote product, service or issue of your choice to be included in your section of the Energy Room. Option to use video in other elements of your companies' marketing programs
- Post to DomesticFuel.com on the topic of your choice, reaching more than 40,000 unique visitors a month
- (1) Complimentary talking news release created and distributed by ZimmComm Media
- Logo included in all conference materials and press releases
- (5) Complimentary Registrations
- Lead five teams during the off-site party "Clue" event
- Company logo and product and/or issue incorporated into the "Clue" game including any printed materials and a short video to play during the general session to give attendees a needed "clue" for the evening and awards given to the winning team
- Lead two tables during the "Alternative Energy Synergy Events" conducted during the lunch session
- Sponsor name badge ribbon available to all company representatives

WEDNESDAY CHELSEA SEXTON SPEAKER SPONSORSHIP (1) \$5,000

- Company representative to introduce speaker
- "Sponsored by sticker" on each attendee copy of "Who Killed the Electric Car" DVD.
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Lead a team during the off-site party "Clue" event
- Lead a table during one "Alternative Energy Synergy Event" conducted during the lunch session.
- Sponsor name badge ribbon available to all company representatives

THURSDAY BOB MUSIL SPEAKER SPONSORSHIP (1) \$7,000

- Company representative to introduce speaker
- "Sponsored by sticker" on each attendee copy of "Hope for A Heated Planet"
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Lead a team during the off-site party "Clue" event
- Lead a table during one "Alternative Energy Synergy Event" conducted during the lunch session.
- Sponsor name badge ribbon available to all company representatives

ACCESSORIES

NAME BADGE HOLDER SPONSORSHIP \$5,000

- Company logo printed on all name badge holders and given to all attendees
- Company representative to introduce a speaker during the general session
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

HOTEL KEY CARD SPONSORSHIP \$5,000

- Company logo printed on all hotel key cards at participating hotel
- Company representative to introduce a speaker during the general session
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

USB DRIVE SPONSORSHIP \$5,000

- Company logo printed on all USB Drives and given to all attendees
- Company representative to introduce a speaker during the general session
- Materials of your choice on the conference USB drive
- Logo and link on website for 6 months
- Logo included in all conference materials and press releases
- (1) Complimentary Registration
- Sponsor name badge ribbon available to all company representatives

GENERAL SUPPORT SPONSORSHIP

SUPPORT SPONSORSHIP \$1,000

- Logo and link on website for 6 months.
- Logo included in all conference materials and press releases
- Sponsor name badge ribbon available to all company representatives

About 4R Communications

4R Communications is a consultancy whose principal has more than eight years experience in public relations and marketing communications in the renewable energy and agriculture industries. The organization has expertise in counseling clients on the most effective ways to communicate product advantages for industries that are rapidly changing due to government legislation, global climate concerns, economic turmoil, and consumer support volatility.

